

DELHI PRESS MAGAZINES



Woman's era

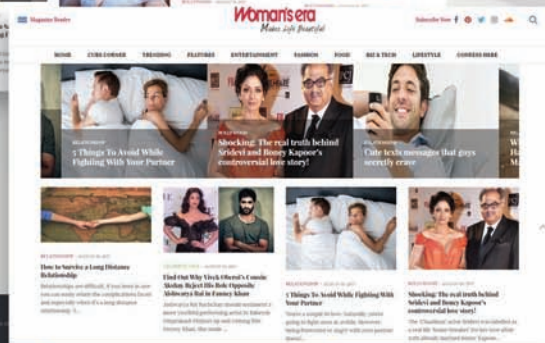
ALIVE

सुमन
सौरभ

Magazines | Sites | Social Media | Live videos



And websites are...



Womansera.com
Caravanalive.com
715pm.com
Sumansaurab.com

Page views- in 90 days

WomansEra.com

1,49,10,533

CaravanAlive.com

80,12,912

715pm.com

55,14,453

Hindi.WomansEra.com

1,00,000 Per day

SumanSaurab.com

Just starting

As on August 2018



Pages Galore



Contents

Woman's era

Articles Short stories Confessions

Relationship
Health
Beauty
Lifestyle
Serials
Wedding
Jewellery
Cookery
Travel
Jewellery

Introductions
Celebrities
Film Stars
Bollywood
Tollywood

Things that matter



Contents

ALIVE

Politics

New Stuff

Technology

Women

Travel

Health

Sex

Beach

Sports

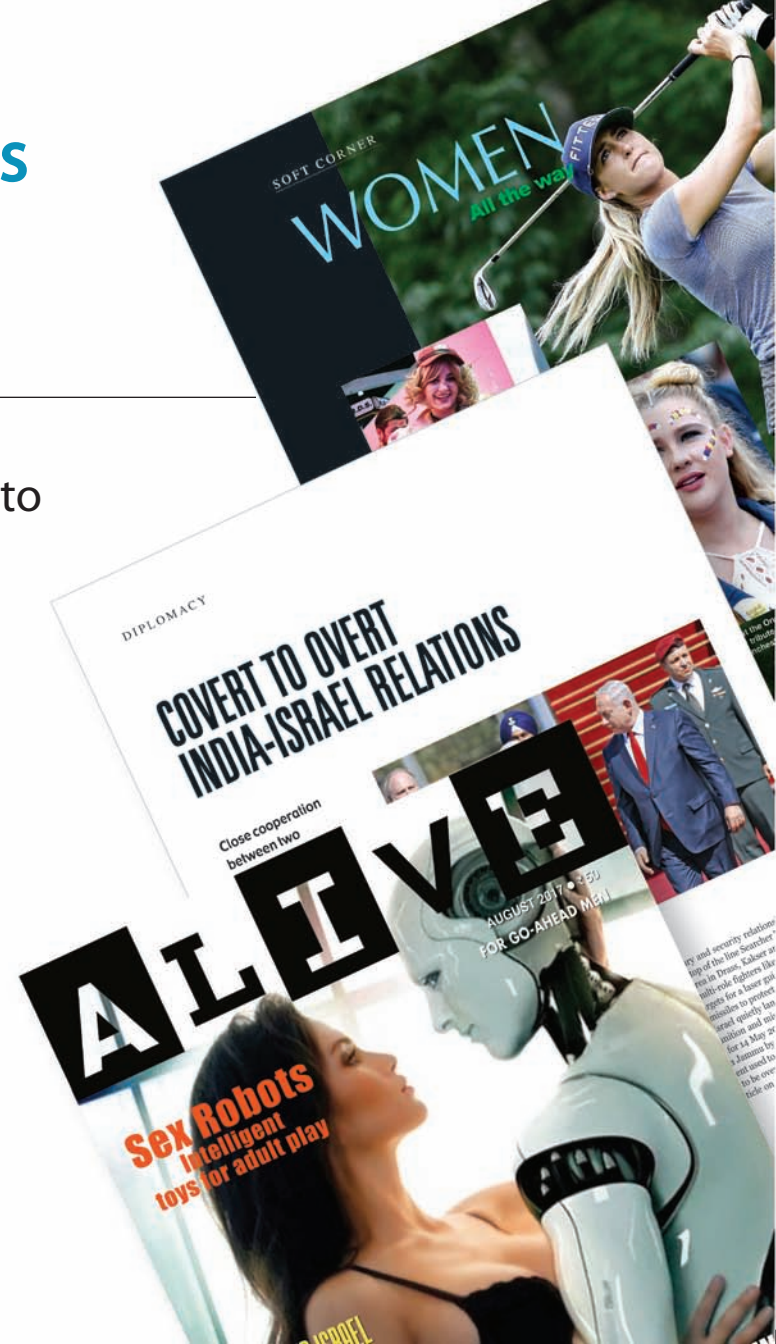
Special Stories

PILs

Legal

Crime

Fiction related to
crime



Contents

सुमन सौरभ

Teenage
Beyond it
Education
Technology
Play
Travel
Career

Career Options
Comic Detective
Teenage Romance

The new stuff
Fiction for Supporting better web



Page Tariff

WOMAN'S ERA

INR

Edition	Full page	Half page	Strip	Double Spread	Half Double Spread	Inside Cover	Back Cover
National	220,000	165,000	157,300	412,500	302,500	324,500	374,000
North	55,000	44,000	38,500	110,000	82,500	-	-
South	55,000	44,000	38,500	110,000	82,500	-	-
West	55,000	44,000	38,500	110,000	82,500	-	-
East	55,000	44,000	38,500	110,000	82,500	-	-
Central India	36,300	27,500	25,300	66,000	49,500	-	-

ALIVE

Edition	Full page	Half page	Strip	Double Spread	Half Double Spread	Inside Cover	Back Cover
National	100,000	76,000	67,500	190,000	142,000	150,000	175,000

SUMAN SAURABH

Edition	Full page	Half page	Strip	Double Spread	Half Double Spread	Inside Cover	Back Cover
National	100,000	76,000	67,500	190,000	142,000	150,000	175,000

Classified Display

WOMAN'S ERA ENGLISH

Magazine Name	4.*3.8 cm	4.0*7.8 cm	8.0*7.8 cm	4.0*16.0 cm	8.0*16.0 cm
National	9600	17,760	34,660	34,660	68,640
North	2400	4440	8640	8640	17160
South	2400	4440	8640	8640	17160
West	2400	4440	8640	8640	17160
East	2400	4440	8640	8640	17160



Size Specifications

WOMAN'S ERA			
Full Page Non-Bleed	17.5cm x 24cm	Half Page Bleed (Cut-Size)-Vertical	9.5cmx26.5cm
Full Page Bleed (Cut-size)	19.8cm x 26.5cm	Half Page Bleed (Cut-Size)-Horizontal	19.8cmx13.5cm
Double Spread Non-Bleed	37.5cm x 24.0cm	Double Spread HP Non-Bleed	37.5cmx12.0cm
Double Spread Bleed (Cut-Size)	39.6cmx26.5m	Double Spread HP Non-Bleed (Cut-Size)	39.6cmx13.5cm
Half Page Non-Bleed - Vertical	8.5cmx24cm	Column to a page	Three
Half Page Non-Bleed - Horizontal	17.5cmx12cm		

ALIVE			
Full Page Non-Bleed	17.5cm x 24cm	Half Page Bleed (Cut-Size)-Vertical	9.5cmx26.5cm
Full Page Bleed (Cut-size)	19.8cm x 26.5cm	Half Page Bleed (Cut-Size)-Horizontal	19.8cmx13.5cm
Double Spread Non-Bleed	37.5cm x 24.0cm	Double Spread HP Non-Bleed	37.5cmx12.0cm
Double Spread Bleed (Cut-Size)	39.6cmx26.5m	Double Spread HP Non-Bleed (Cut-Size)	39.6cmx13.5cm
Half Page Non-Bleed - Vertical	8.5cmx24cm	Column to a page	Three
Half Page Non-Bleed - Horizontal	17.5cmx12cm		

SUMAN SAURABH			
Full Page Non-Bleed	17.5cm x 24cm	Half Page Bleed (Cut-Size)-Vertical	9.5cmx26.5cm
Full Page Bleed (Cut-size)	19.8cm x 26.5cm	Half Page Bleed (Cut-Size)-Horizontal	19.8cmx13.5cm
Double Spread Non-Bleed	37.5cm x 24.0cm	Double Spread HP Non-Bleed	37.5cmx12.0cm
Double Spread Bleed (Cut-Size)	39.6cmx26.5m	Double Spread HP Non-Bleed (Cut-Size)	39.6cmx13.5cm
Half Page Non-Bleed - Vertical	8.5cmx24cm	Column to a page	Three
Half Page Non-Bleed - Horizontal	17.5cmx12cm		

Demographics

Readership Reach Figures Woman's Era Demographics

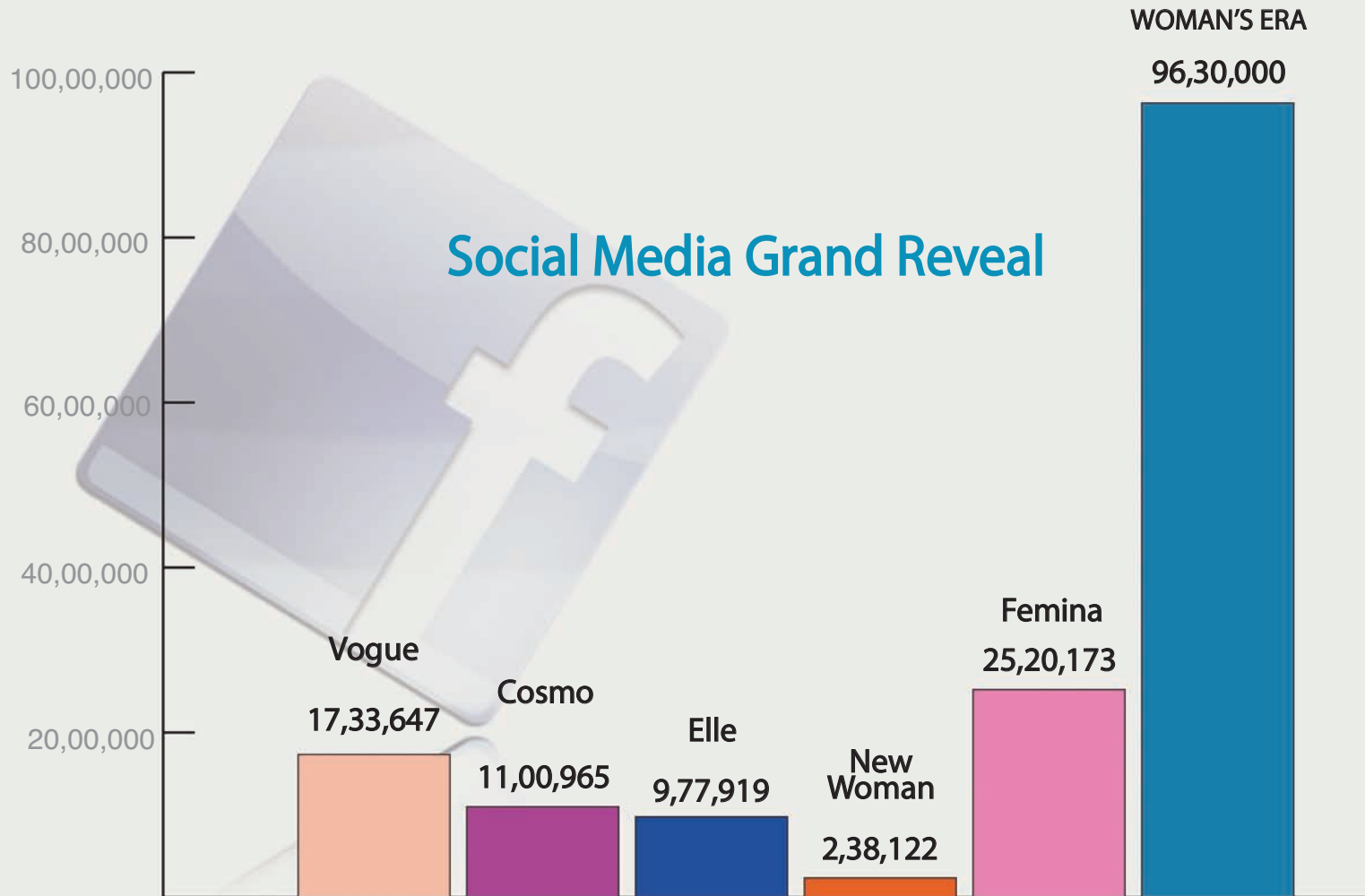
Category	
Gender: All Male	30%
Gender: All Female	70%
Age: 15-19	7.85%
Age: 20-24	19%
Age: 25-34	30%
Age: 35-44	31%
Age: 45-55	12%
Sec A	54%
Sec B	36%
Sec C	9.53%
Town Class: Metro	73%
Town Class: 10-40 Lakhs	9.17%
Town Class: 5-10 Lakhs	7.78%
Town Class: 1-5 Lakhs	9.81%
Town Class: Less than 1 lac	0.64%



Suman Surabh

Sex of Resp.			Age(Gps.)							Socio-Economic Class - URBAN			
Base pop	Male	Female	12-14	14-19	20-29	30-39	40-49	50+	12-44	25-44	A1,A2	B1,B2	C
2236	1565	671	363	451	707	361	219	134	1997	734	240	298	243

Social Media Comparative



Innovations that maybe planned

- Cover on cover
- Flap on cover
- Reverse Gate fold
- Pop on the cover
- Wired window open – up innovation
- Soup lines
- Special thick paper insulation



A man in a dark blue suit and red tie is seated at a desk, gesturing with his right hand. He is wearing a watch on his left wrist. On the desk in front of him are a laptop, a glass of water, and several documents. The background is a plain, light-colored wall.

**Do call us for
discussion and innovations**



Delhi Press Magazines

E-3, Jhandewala Estate, Rani Jhansi Road
New Delhi-110055

DelhiPressCo.Com